



AMERICAN SOCIETY OF CINEMATOGRAPHERS
1782 NORTH ORANGE DRIVE, HOLLYWOOD, CALIFORNIA 90028
(323) 969-4333 ☎ FAX: (323) 882-6391

September 16, 2009

Dear Professor,

The American Society of Cinematographers is pleased to invite you to recommend eligible students for consideration in the 2010 ASC Richard Moore Heritage Award competition. This honor is designed to inspire the next generation of cinematographers and to help them pursue their dreams. It also celebrates the memory of the film industry's most extraordinary individuals.

Eligible students must be in undergraduate or graduate school or have graduated within the past year (please see enclosed Rules of Entry for further details). A jury of ASC members will choose the winners. The Awards will be presented to the recipients at the 24th Annual ASC Outstanding Achievement Awards celebration on February 27, 2010 at the Hyatt Century Plaza Hotel in Los Angeles.

This year's Heritage Award is dedicated to the memory of an distinguished member of the ASC family. Richard Moore, ASC marched to the beat of a different drum by following parallel career paths. He made a profound impact on the craft of filmmaking as the co-founder of Panavision, and then he created a unique body of work as cinematographer on project such as *Winning* (1969), *The Reivers* (1969), *Myra Breckinridge* (1970), *WUSA* (1970), *Sometimes a Great Notion* (1971), *The Life and Times of Judge Roy Bean* (1972), and *Annie* (1982).

Enclosed are a set of rules and instructions by which to recommend your best cinematography students. The deadline for entries is noon, November 3, 2009. If you have any questions, please contact Patty Armacost at 323-969-4333 ext. 103.

Sincerely,

Isidore Mankofsky, ASC
ASC Student Awards Committee Chairman

encl.



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2010 ASC RICHARD MOORE HERITAGE AWARD

RULES OF ENTRY

The ASC has established an annual Heritage Award for undergraduate and graduate or recently graduated (within one year) cinematography students.

Your College or University may submit up to two (2) qualified students per category.

A panel of ASC cinematographers will evaluate the students' work. The winner(s) will receive the award at the **24th Annual ASC Awards For Outstanding Achievement in Cinematography**, February 27, 2010, in Los Angeles.

Submit one project only. Project can originate on film or video. No school name or director of photography credit should appear on screen. No montages.

Submissions **MUST** include:

1. Completed student application.
2. Student nomination signed by the dean or chair of the department.
3. Letter of verification by a camera faculty member. This letter **MUST** include a personal verification by the faculty member attesting to the student's authorship of the submitted work.
4. Résumé listing the applicant's education and work experience.
5. Two (2) DV Cam tapes:
 - a. The complete film.
 - b. 6-minute continuous sequence or 4 minutes continuous plus 2 minutes continuous.

New Rules: Qualified students who have previously been entered, **but have not won** in either category are eligible for submission the following year, provided they submit a **new film**. Qualified students who have previously won as undergraduate students are eligible for submission as graduate students, provided they submit a new film.

Please note: The applicant must have been the sole cinematographer of this work.

Failure to meet any of the above requirements will result in disqualification.

All submissions must be received at the ASC by **Noon, November 3, 2009**. Must ship via Fedex or UPS to 1313 N. Vine St., Hollywood, CA, 90028, Attn: ASC Student Awards. All physical materials submitted, including sample reels, shall become property of the ASC. However, no license of intellectual rights is implied or intended in any way.



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ASC RICHARD MOORE HERITAGE AWARD GRADUATE APPLICATION

STUDENT

Name

Address

City State Zip

Home telephone/cell/e-mail

SIGNATURE OF APPLICANT DATE

Name of School:

NOMINATION AND VERIFICATION BY

SIGNATURE, DEAN/CHAIR DATE

Printed Name Title

School Department Telephone

School Address

City State Zip Code

DEADLINE: NOVEMBER 3, 2009, at 12pm:
ASC Student Heritage Award, 1313 N. Vine St., Hollywood, CA 90028